

Terms and conditions: Cash-Back

1. Subject to these terms and conditions, Canon will send you a cashback following receipt of:
 - a) The claim form correctly filled out (available at www.canon-europe.com/2008promotions) and
 - b) A photocopy of the proof-of-purchase or copy of the cash register receipt; and
 - c) The original barcode from the product box.

Send in all the details listed in a) to c) to the following address:

Canon Promotion Centre
PO Box TP 34 Dept. #084411
Tipperary,
Ireland

In the event that you have difficulties please see the FAQ pages on the promotional site www.canon-europe.com/2008promotions

2. This promotion is open only to Andorra, Austria, Belgium, Channel Islands, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, Netherlands, Norway, Portugal, San Marino, Spain, Sweden, Switzerland, United Kingdom, Czech Republic, Slovakia, Hungary, and Poland. To be able to claim the cash back, the products must be purchased in one of these countries and you must be a consumer resident in an EEA country (i.e. the EU, Andorra, Channel Islands, Iceland, Norway, San Marino and Liechtenstein) or Switzerland The promotion is not valid to employees of Canon or members of their family, or to any Canon agents or dealers.
3. The promotion concerns the following products:

Product Name	Cash Back Amount
EOS 5D body	€ 200
EOS 40D body	€ 150
EOS 400D body	€ 60
EF-S 10-22mm f/3.5-4.5 USM	€ 50
EF-S 17-85mm f/4-5.6 IS USM	€ 50
EF 16-35mm f/2.8L II USM	€ 100
EF 17-40mm f/4L USM	€ 50
EF 24-70mm f/2.8L USM	€ 70
EF 24-105mm f/4L IS USM	€ 60
EF 50mm f/1.2L USM	€ 70
EF 70-200mm f/2.8L IS USM	€ 100
EF 70-200mm f/4L IS USM	€ 60
EF 70-200mm f/2.8L USM	€ 70
EF 70-200mm f/4L USM	€ 50
EF 70-300mm f/4-5.6 IS USM	€ 50
EF 100mm f/2.8 Macro USM	€ 50
EF 100-400mm f/4.5-5.6L IS USM	€ 100
Speedlite 580EX II	€ 50
Marco Ring Lite MR-14EX	€ 30

4. The cashback is only valid where these products have been originally sold by Canon or an authorized Canon dealer in the European Economic Area (“EEA”, i.e. the EU, Norway, Iceland and Liechtenstein) or Switzerland. Canon will not redeem this cashback against any other product, except where a successor model originally sold by Canon in the European Economic Area (“EEA”, i.e. the EU, Norway, Iceland and Liechtenstein) or Switzerland has replaced the products.
5. The promotion period is 01/03/2008 to 30/06/2008. To qualify for this promotion, the products must be purchased during this period and the claim form sent off on or before 15/08/2008(for Spain always three months after expiry date).
6. Provided that all terms and conditions are met, Canon will wire the money directly into your bank account, should you have chosen that option on the entry form. Please ask your bank for further information regarding an international bank transfer. If you fill in the correct IBAN number, bank name and Bank City, no additional bank details should be necessary. You will be directed what bank details are required in your country automatically when filling in the application form (available at the following internet address: www.canon-europe.com/2008promotions). Canon will send you the cashback by cheque, should you have chosen that option.

Please note that local bank charges may be charged and are your responsibility.

7. An email will be sent to applicants upon receipt of their postal application. Each applicant will be provided with an ID code, which they may use to check the status of their application (available at the following internet address: www.submissionstatus.com). If the application meets all the conditions, the process of payment takes approximately 21 working days after receipt of the postal application.
8. Canon does not accept any responsibility for misdirected, delayed or lost mail, incomplete or illegible applications or damaged mail. Applications by fax, telephone or e-mail will not be accepted.
9. Canon is committed to protecting your privacy and any personal information supplied by you will be used by Canon solely for the purpose of the cashback promotion. Your personal data is held on secure computer and manual files and shall not be processed for any other purposes than this cashback. You have the right to access, correct, update, or delete your data. For contact information and further details on Canon’s Privacy Policy, please visit the website www.canon-europe.com.
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